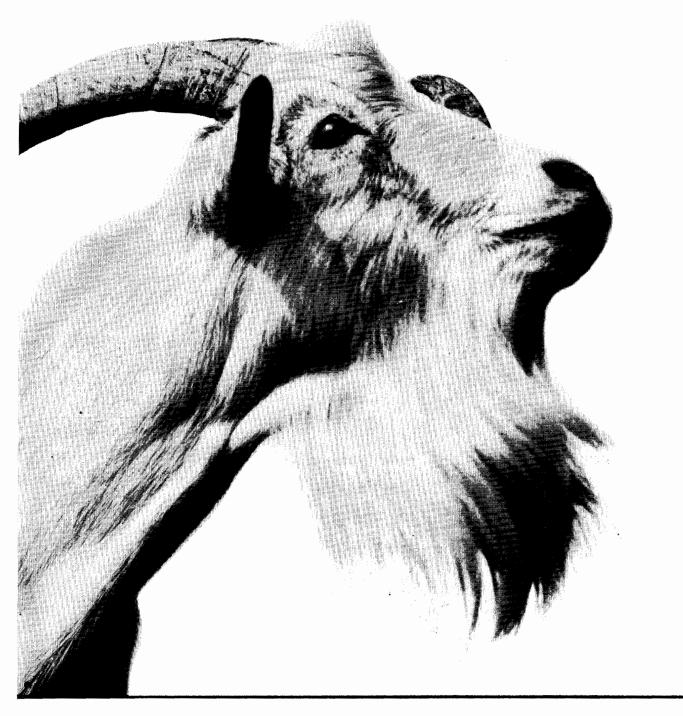
"No ifs, ands, or butts...feed grown from potash-enriched soil is the best!"



FOR FERTILIZER MANUFACTURERS: USP now offers three outstanding grades of potash. USP's Higran, a new specially sized white granular (62/63% K_2O) and USP's Higrade muriate (also 62/63% K_2O). Both are the purest agricultural muriates now available. USP also offers Granular muriate which contains 60% K_2O . All three are non-caking and free-flowing throughout. Our Technical Service Department welcomes your inquiries.

UNITED STATES POTASH COMPANY

DIVISION OF UNITED STATES BORAX & CHEMICAL CORPORATION 50 Rockefeller Plaza, New York 20, New York Southern Sales Office: Rhodes-Haverty Building, Atlanta, Georgia

